



Active school travel
is the way to go



2025 Active School Travel ART-AST Competition

Teacher and parent/guardian resource

Active School Travel – It's the way to go!

Learning outcomes

Calling all budding artists! The Active School Travel ART-AST competition is now open to all primary school students across the Gold Coast. Get creative, get active and win some awesome prizes.

The ART-AST competition raises awareness of active school travel and road safety among primary school students and their communities.

Students are asked to draw and colour a picture that illustrates one of our active school travel messages (below). Students must submit their entry on the **competition template**.

Students are encouraged to create an artwork which celebrates safe and active school travel themes: walking, wheeling, catching public transport, carpooling and/or road safety.

When speaking with students about active school travel and road safety, discuss the benefits for each mode and why it's important to be safe and aware when travel to and from school. Also talk about why it's important to talk to an adult if they feel unsafe or see something unsafe.

Choose a theme

Students can use the themes below to help them choose what to create their artwork around. Some prompts and safety messages have been detailed under each theme.

Walking to school

- Walking is the easiest way to active school travel and a great way to improve your fitness.
- If you live too far away, drive part of the way and walk the rest, that's called 'park and stride'.
- Always wear a hat and sunscreen.
- STOP, LOOK, LISTEN and THINK before you cross the road.

Wheeling to school

- Riding a bike, a scooter, or a skateboard count. Riding can help you boost your confidence.
- **Always wear a helmet and make sure it's done up.**
- Put headphones and mobiles away so you can see and hear.
- Do your ABC safety check (**a**ir in your tyres, working **b**reaks, clean and oiled **c**hain).

Carpooling to school

- Carpooling to school means less traffic around the school and is good for the environment.
- Carpooling is a great way to spend some extra time with your friends.
- Always wear your seatbelt.
- Don't distract the driver.

Catching Public Transport to school

- Catching the bus, train or tram are public transport options on the Gold Coast.
- Catching the public transport means less cars on the road and is better for the environment.
- Make sure you've got your *go* card ready.
- Remember the **BUS IT** principles; Be responsible, Use respect, Stay safe, Inform an adult, Travel safe

Road Safety around the school

- Keeping students safe and traffic flowing around school zones is everyone's responsibility. School zones can be very busy.
- Always obey parking signs around a school to provide a safer environment for students.
- Always obey speed limited – they are designed to keep children safe.
- Mobile phones and devices should not be used by drivers.
- If walking or wheeling to school, STOP, LOOK, LISTEN and THINK before you cross the road.

Tips:

- All entries are to be two dimensional.
- They may be illustrative, collage, comic, or other styles.
- Various mediums can be used including coloured pencils, paint, ink or other.
- Ask students to choose active travel messages that they relate to.
- Ask students to draw the picture as clearly as they can and within the template drawing box.

How to enter:

Students must submit their entry using the A3 landscape competition template. For entries to be valid, all fields on the template should be completed in legible handwriting, including the student's first and last names, grade, school name and consent signature from the student's parent or guardian.

Entries need to be posted, emailed or uploaded to:

Active School Travel Team

PO BOX 5042

Gold Coast Mail Centre

E: activeschooltravel@goldcoast.qld.gov.au

URL: <https://goldcoast.smartygrants.com.au/artast2025>

The competition closes on Friday 27 June 2025.

All entries need to be received by the Active School Travel Team by Friday 27 June 2025. Please contact the Active School Travel Team to organise collection of whole of school artwork. Please note that artwork will not be returned.

Judging:

Artwork will be judged by a panel of creative active travel enthusiasts who will select a junior, intermediate and senior winner. Winning artworks will be selected based on creativity, and the effective use of safe and active school travel themes, visual appeal and originality.

Safety is highly regarded, no helmet - no win!

Winners:

There are three categories:

Junior Category – Prep and Year 1

Intermediate category- Year 2 and Year 3 students

Senior Category – Year 4 to Year 6 students

The winner of each category will receive a \$200 Smiggle Voucher and will be announced “ART-AST of the Year”. The schools that produce the winning artist will receive a replica of the winning artwork.

More info:

Visit cityofgoldcoast.com.au/activeschooltravel or call 07 5581 6767 for more information about the competition, download the competition template and read the terms and conditions.



For more information on the
Active School Travel program, please visit
cityofgoldcoast.com.au/activeschooltravel

Key dates	
Tuesday 22 April 2025	ART-AST Competition opens
Friday 27 June 2025	ART-AST Competition closes – entries due to school
Friday 27 June 2025	All entries must have been received by the Active School Travel Team
Term 4 2025	Winners announced, and notified through the school.